



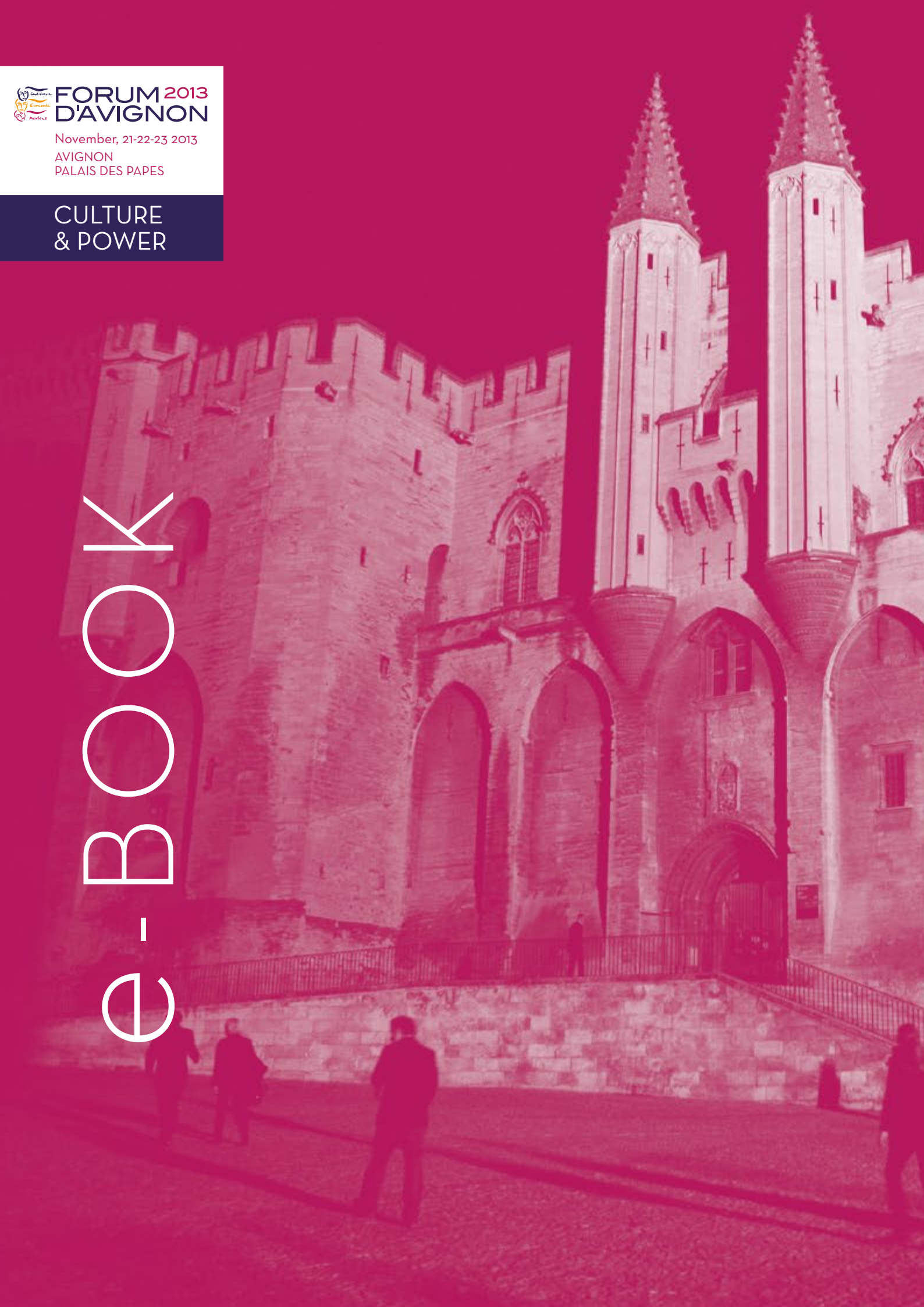
**FORUM  
D'AVIGNON** 2013

November, 21-22-23 2013

AVIGNON  
PALAIS DES PAPES

**CULTURE  
& POWER**

# BOOK



## 2 - The 2013 International Meetings of the Forum d'Avignon

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### All about the Forum d'Avignon 2013.

Thanks to all of you! Partners benefactors, speakers and moderators, the city of Avignon, the students, the hackathoners, chefs and all the participants of the event and the think tank.



## THE AGENDA 2014 OF THE FORUM D'AVIGNON : CULTURE AT THE HEART OF POLITICS

**By asserting “No politics without culture”, the sixth edition of the Forum d'Avignon establishes several innovative and pragmatic proposals at the national, European and international scale to reaffirm that culture must be at the heart of politics.**

**Culture at the heart of politics means to encourage the territories rebuilding through culture.**

It's promoting benefits in their literally sense, and the symbolic ones of cultural investment, real creator of values, jobs and social bonding effects. Culture is an investment that has its own specificities and that cannot be reduced to its mere economic dimension. Nevertheless, investors must to be convinced that the evaluation of a cultural investment can also be grasped as a function of measurable qualitative criteria. The Forum d'Avignon and its partners in the Catalysis project - FA Bilbao (March 2014, 5-7) and FA Ruhr (Essen June 2014, 11-12) - will publish a proposal on **culture as driving force of urban and territorial development**.

**Culture at the heart of politics means to facilitate the emergence of a generation of cultural creators and entrepreneurs aiming to change the way we invest in culture.**

Facilitating the evaluation and protection of intangible assets (primarily intellectual property - trademarks, patents, copyrights) since the very beginning a project,

developing the versatility of training, stimulating the creation of development agencies networks through a certification of general interest, finally, supporting private cultural investment : as the “Creative business angel”, an opening of eligibility criteria of investment funds, collective cultural funding and sponsorship, tools for individual and societal involvement.

**Culture at the heart of politics means to consider the protection and valorization of personal data as a key cultural issue.** Considering personal data - especially the cultural ones - left on Internet like a digital DNA of our identity, the Forum d'Avignon calls for a **Universal declaration for Internet users' and creators' rights in a digital era** that enterprises, States and citizens must abide by. The politic would pride itself to remember that culture is the essence of humanity. Economic activity indeed, but watch out for the values that culture conveys. And for their respect.

**Culture at the heart of politics means to commit to a Europe of culture!** Despite unfortunate prevarications about the cultural exception, the Forum d'Avignon and its participants called for a mobilization of political stakeholders not only to fly the culture and European creation's flag but actually to develop a collective policy for European culture, which promotes economic development and citizens' well-being. If there were to do it over again, should we start with culture?

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<sup>1</sup> Thanks to the European Union support of the Catalysis Program.

The **Forum d'Avignon Bilbao** - that will take place the 5th, 6th and 7th of March 2014 - delves into *The City as cultural ecosystem*.



"Cement of Europe is not the euro,  
is the culture"

Sneška Quaadvlieg-Mihailovic  
Secretary General, Europa Nostra (Serbia/Netherlands)



Aurélie Filippetti  
Minister of Culture and Communication (France)



Band Nouvelle Vague – Elodie Frégé



Emmanuel Ehis  
President Université Avignon (France)

40

NATIONALITIES TO DEBATE  
IDEAS AND SUPPORT ACTIONS

"Culture is a factor  
of resistance  
and rebuilding"

Sana Ghenima  
Chairman-CEO, Sanabil Med (Tunisia)



Olivier Py  
Director, Festival d'Avignon (France)

"Talking about the  
economic contribution  
of culture, not remove  
its essence"

Nicolas Seydoux  
Chairman of the Forum d'Avignon (France)



Denise Bombardier  
Journalist (Canada)



Jasmina Cibic  
Artist (Slovenia)

14 PARTNER  
UNIVERSITIES

"The world economic crisis will be laid down by culture"

Plantu  
Cartoonist (France)



Abdoul Aziz Mbaye  
Minister of Culture (Senegal)

**4290**  
**TWEETS**  
**#FA2013**



Pascal Dusapin  
Composer (France)

**100**  
**CARTOONISTS**  
**DRAWINGS**

Radu Mihaileanu  
Film Director (France/Roumania)



Jean-Michel Jarre  
Composer and President of CISAC (France)

"In the smartphone part of «*smart*» comes from artists"

Jean-Michel Jarre  
Composer and President of CISAC (France)



Sneška Quaedvlieg-Mihailovic  
Secretary General, Europa Nostra (Serbia/Netherlands)

**600**

**PARTICIPANTS**

Sana Ghenima  
Chairman-CEO, Sanabil Med (Tunisia)

Badr Jafar  
CEO of Crescent Enterprises and Managing Director of the Crescent Group (United Arab Emirates)





## 6 - The 2013 International Meetings of the Forum d'Avignon

► THURSDAY, NOVEMBER 21

### SESSION 1 - OPENING



[Click to watch the video](#)

Welcoming by **Nicolas Seydoux**, Chairman of the Forum d'Avignon



### Artistic Performance - JOUE-IRE : ROUGE



[Click to watch the video](#)

by **Susanna Fritscher**, visual artist (Austria), **Sound Work, 2013.**

**Text:** Charles Pennequin, **Song:** Helia Samadzadeh

Fluttering, stuttering, uncontrollable bursts of words. Listening escapes agreement. Resonance, tone of voice, and words open to other sensitive areas of the sound work, to a visual listening, to a sensual tone.

**The need of forums for culture in Europe** by Bernd Fesel, Deputy Director ecce, organizer of the Forum d'Avignon Ruhr (Germany) and Alfonso Martinez Cearra, CEO of Bilbao Metropoli 30, organizer of the Forum d'Avignon Bilbao (Spain)

### NO POLITICS WITHOUT CULTURE!



[Click to watch the video](#)

If the association of culture and politics has been for better and for worse by means of amplifying or manipulating cultural heritage and creation at the discretion of political regimes, its definition in the 21st century has yet to be articulated. In certain states, the role of culture has been divided between economic and ideological development and international outreach. In a globalized world, what place does culture have in politics, and politics in culture?



**Erik Orsenna**  
Writer  
(France)



**Badr Jafar**  
CEO of Crescent Enterprises and  
Managing Director of the Crescent Group  
(United Arab Emirates)



**Chetan Bhagat**  
Writer  
(India)



**Discussion led by:**  
**Denise Bombardier**  
Journalist (Canada)

**Session sketched by cartoonist:**  
Plantu (France)  
and Angel Boligan (Cuba)

### LAUNCH OF THE HACKATHON FOR CULTURE AND CREATION



[Click to watch the video](#)

Originally, a "hackathon" brings together participants whose goal is to hack a code or program in hopes of creating a new and improved prototype. Applied to the world of culture and creation, the hope is to allow the Forum participants to formulate and present proposals for re-articulating the culture of today, thus opening new horizons for the culture of tomorrow. Gathering five teams each composed of participants from various backgrounds (artists, entrepreneurs, students...), the Forum d'Avignon hackathon will invite everyone to come together and contribute their work. Go seek them out in the *salle du Trésorier* and help them with their work: they will only have 24 hours to compile their project!

#### Projects:

- Prescribing culture
- Reinventing the cultural factory
- Animating a new cultural urban space / Catalyse
- Passing on publishing through the screens
- Driving forces for the promotion of cultural diversity



**Discussion led by:**  
**Itay Talgam**  
Conductor (Israel)

**Session sketched by cartoonist:**  
Plantu (France)  
and Angel Boligan (Cuba)

## 7 - The 2013 International Meetings of the Forum d'Avignon

### Quotations

"Globalization, facilitated by Internet, is an opportunity for 'old' civilizations, wealthy in their diversity and properly armed, to confront a world whose extraordinary complexity is hidden by technology's standardization."

Nicolas Seydoux, Chairman of the Forum d'Avignon

"Culture and politics formed an explosive cocktail, both complex, dangerous and sometimes enriching. No cultural revolution can occur without equality of the sexes."

Denise Bombardier, journalist, Canada

"During times of change, we need culture more than ever. Politics can be defined as a confrontation with reality. Thus politics must make art possible so that culture can influence it in return."

Erik Orsenna, writer, France

"The private sector will have to assume full responsibilities upon realizing culture's power. Companies have a role to play; they must not only rely on their productivity, but also have a social and sustainable development agenda."

Badr Jafar, Crescent group, United Arab Emirates

"If there is no change without politics, there are no politics without culture. The emancipation of my people is my inspiration, even if their passive nature can be a source of disappointment."

Chetan Bhagat, writer, India

### Twitter



INA  
@Ina\_audiovisuel

« Avoir la culture la plus générale possible, tout en évitant les généralités. » E. Orsenna très applaudi au [#FA2013](#) @forumavignon



lizadonnely  
@lizadonnely

You were terrific and what you said about the role of the artist I so agree  
@chetan\_bhagat #fa2013



Chetan Bhagat  
@chetan\_bhagat

phew! done. think i survived. [#FA2013](#)



Thomas Dupire  
@du\_pier

[#FA2013](#)

Yes la présentation du [#hackaton](#) du [#FA2013](#) commence. Presented by @itaytalgam chef d'orchestre israélien. @ejcmars

## 8 - The 2013 International Meetings of the Forum d'Avignon

► FRIDAY, NOVEMBER 22

PALAIS DES PAPES

### SESSION 2



[Click to watch the video](#)

Welcome announcements by Nicolas Seydoux, Chairman of the Forum d'Avignon

#### CULTURE, HOW MANY DIVISIONS?

Can we measure culture's power? If so, by which standards (economic, diplomatic, or political standards)? Culture serves as a factor of cohesion, but can also be the source of dissidence, competition, and conflict. The commodification of culture becomes even more pointed as it fuels its industries' inner dynamics. Everywhere, "culture" is placed in conjunction with the paradoxical pairing of plurality and individuality. Culture becomes a reflection of the mass's desire when digital technology comes into the mix; does it subsequently lose its power in the pool of cultural goods and services? What divisions are created, for better or for worse, in this cultural horizon?



**Yonfan**

Film Director  
(People's Republic of China)



**Lawrence Lessig**

Professor, Harvard  
(United States of America)



**Jean-Michel Jarre**

Composer and President of CISAC  
(France)



**Bernard Landry**

Former Prime Minister  
(Québec)



**Paul Mashatile**

Minister of Arts and Culture of the Republic of South Africa  
(South Africa)



**Discussion led by:**

Olivier Poivre d'Arvor  
CEO France Culture (France)

**Session sketched by cartoonist:**

Rayma Suprani (Venezuela)  
and Liza Donnelly (United States of America)

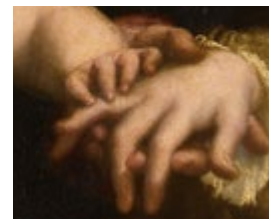
#### Artistic performance "THE MANNERIST HANDS"



[Click to watch the video](#)

**Hector OBALK, Art Historian (France)**

As a preview of new developments in his series GRAND ART for arte, Hector Obalk offers a journey amongst a few hundred hands of the great mannerist painters of the Renaissance. His project helps us understand the emergence of a cultivated aristocracy which now governs the arts. This 10 minute «one-man-show» introduces the audience to the intelligence and sensuality of Italian Mannerism. Paintings of Correggio, Bronzino, Del Sarto. Music of Bach. Cello by Raphael Perraud.



#### Is there a way to democratize art?

Elizabeth Markevitch will present ikonoTV, the only international TV channel 100% art, without comment. From antiquity to contemporary art, unique and accessible to everyone visual experience. This will take place in the Conclave room..



[Click to watch the video](#)





## 9 - The 2013 International Meetings of the Forum d'Avignon

### Quotations

"Beyond economic stakes, culture creates a social link between citizens and countries ( factor of reconciliation); South Africans name this quality 'Ubuntu' (I exist because you exist). Culture is a factor of nation building. Culture defines who we are and what we do. Cultural links are becoming consolidated on the African continent now. We are on the right path."

Paul Mashatile, Minister of Culture, South Africa

"Artists have been unable to send a clear message to civil society. They must invent a new way of evaluating the economic relation between contents and their respective framework."

Jean Michel Jarre, musician, France

"Can Internet save us? For the moment, Internet is rather a disadvantage in terms of democracy. If, in the Middle East, Internet has allowed certain dictatorships to disappear, it has also led American politics to adopt extremist tendencies to ensure maximum funding."

Lawrence Lessig, professor, USA

"The anti-globalists have become alter-globalists, proponents of a new society. The first value of a Nation is not economy but culture."

Bernard Landry, former Prime Minister of Quebec

### Twitter



**Emmanuel Ethis**  
@emmanuel\_ethis

Le symbole mondial d'Avignon est un pont cassé. La culture lui a permis de rejoindre toutes les rives en quelques notes [#FA2013](#)



**Quentin Amalou**  
@aquentin

En juillet à Avignon les trompettes de Maurice Jarre annoncent les pièces. Au [#FA2013](#), son fils parle de culture et de divisions Nord/Sud



**Jean-Chr. NOTHIAS**  
@jc\_nothias

[#FA2013](#) Western extremism on IP is not good news for Global South says [@lessig](#). The debate moves on a different topic :-)



**Pascal Lechevallier**  
@PLechevallier

[#FA2013](#) : je me demande comment les américains auraient couvert [#Dallas](#) [#JFKassassination](#) avec internet ?

## 10 - The 2013 International Meetings of the Forum d'Avignon

► FRIDAY, NOVEMBER 22

### SESSION 3



Click to watch  
the video

#### CONSUMERS, CREATORS, DISTRIBUTORS, PRODUCERS, GOUVERNEMENTS... WHO'S GOT THE POWER?

Along with the appearance of the active consumer, a new allotment of shared values is being established between authors, producers, distributors and consumers. If consumers are henceforth convinced they detain cultural power, are they nonetheless referential authorities on the subject matter? Will authors be able to find the necessary funding in this new paradigm? Will public powers be able to establish a virtuous cultural ecosystem? What concrete proposals can players promote to maintain plurality and ensure the diversity of creation, by emphasizing its beneficial effects for citizens and companies?

2013 STUDY PRESENTATION: "Creators, producers, distributors, consumers, public authorities..."

Who really has overall control?" by Philippe Pestanes, Partner, Kurt Salmon

Kurt Salmon ✨



**Christine Albanel**

Executive Director in charge of CSR, Events, Partnerships and Philanthropy, Orange (France)



**Paul Dujardin**

CEO Bozar (Belgium)



**Martinj Arets**

Founder and Expedition Leader, Crowd Expedition / Forget The Box (Netherlands) of the 40 under 40 program, European Young Leader



**Dr Tarek Cherkaoui**

Chief Strategy Officer and Chief of Staff, Qatar Museums Authority (New Zealand)



**Discussion led by:**

Enguérand Renault

Media and Technologies Editor-in-chief, Le Figaro (France)

**Session sketched by cartoonist:**

Nadia Khiari (Tunisia)

and Michel Kichka (Israel)

### SESSION 4



Click to watch  
the video

#### SHOULD WE SEEK TO ESTABLISH A EUROPEAN CULTURAL POLICY?

Debate with audience participation as part of Catalysis project (Essen, Avignon, Bilbao)

With the support of the program  
Culture of the European Union



Every cultural policy seeks to favor creative development and diversity. The debate on the exception culturelle has actually illustrated this situation: the true challenge lies in orienting political cultures to fund creation. Must we bet on the self-regulation of unhindered free trade or on the sovereignty of national and federal regulations? What is the most suitable level of territorial granularity the best suited for a government favorable to culture? What do we do now that digital technologies have transgressed all national borders? Can civil society breathe new life into a cultural Europe if politics remain at a distance?

2013 STUDY PRESENTATION: "Culture, territories, and power: the Atlas spirit"

by Bertrand Moineau, General Manager Louvre Alliance

Louvre Alliance



**Olivier Py**

Director, Festival d'Avignon (France)



**Uros Grilc**

Minister of Culture (Slovenia)



**Lourdes Fernández**

Director, Alhóndiga Bilbao (Spain)



**Manuel Carrilho**

Philosopher and Former Minister of Culture (Portugal)



**Radu Mihaileanu**

Film Director (France/Roumania)



**Discussion led by:**

Sneška Quaedvlieg-Mihailovic

Secretary General, Europa Nostra (Serbia/Netherlands)

**Session sketched by cartoonist:**

Plantu (France)

and Rayma Suprani (Venezuela)

## 11 - The 2013 International Meetings of the Forum d'Avignon

### Quotations

"We shouldn't stigmatize internet : the digital technologies development increases the interest for live music and museums."

Paul Dujardin, Bozar, Belgium

"To affirm that culture must be at the heart of the European project, here is the mission of the youth. The youth is a minority that fights for its rights. We will get out of this crisis faster if we rely on the creative power of Europe."

Uros Grilc, Slovenian Minister of Culture

"We must rely on a Europe of art and artists."

Christine Albanel, Orange, France



"We are currently in a crisis of limitless paradigms. Europe cruelly lacks of a public common space. We have to reverse Milan Kundera's claim: 'European: one who is nostalgic for Europe'."

Manuel Carrilho, philosopher, Portugal

"The images related to the North-South divide are the opposite to European spirit. Thinking on the European scale does not exclude a reflection on a regional scale."

Olivier Py, Director Festival d'Avignon, France

"Culture must become a way to gather the abilities of each European country. If, in 20 years, 30% of the GDP comes from digital services, how will we manage it without an appropriate platform? We need a European digital agenda; otherwise, we will lose the control of our creations."

Jacques Toubon, Former minister, France

### Twitter



**Thibault Eichenlaub**

@thib\_eichenlaub

Sciences, Culture et Citoyenneté... La transdisciplinarité est essentielle dans ce type de débats. Merci P. Dujardin ! #FA2013



**Camille Delache**

@CamilleDelache

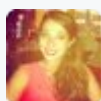
Très belle présentation de l'étude de Louvre Alliance : pour un ministère de l'Esprit en Europe, bravo !! #FA2013



**jdoe**

@jdoe72073800

Olivier Py qui ouvre les vannes de ses spectacles. Pas de droits à l'image etc. Ça fait grincer des dents ça. #FA2013



**Chloé Berrettoni**

@ChloeBerrettoni

Merci & bravo à Radu Mihaileanu pour sa profonde et touchante prise de parole sur la politique de la culture en Europe! #FA2013 @raduoioioi





### Artistic performance "LE CHANT DES POSSIBLES OR CULTURE SEEN AS A COUNTER-POWER"



Click to watch the video

By Capitaine Alexandre, Poet (Cameroon),  
Rémy Castelain, percussion and Christophe Isselee, guitar and oud.

### SESSION 5



Click to watch the video

#### WHERE TO FIND COUNTER-CULTURES?

When one mentions authority, one also thinks of counter-authority. When one mentions culture, one also thinks of counter-culture. As cultural products are designed based off an analysis of their use and utility, and as consumers become increasingly engaged in their demands, can we still speak of "counter-culture"? Can the vitality of counter-cultural expression (Beat Generation, rock culture, punk, new wave, rap...), which is systematically absorbed by the dominating model, sustain its renewal and hybridization? Where might these counter-cultures be found if the access to such supply has never been as wide-ranging as it is today? At the present time, prescription is in the sole hands of the media and benefits from new market dynamics: from platform competition of digital technologies to patronage and corporate innovation. Are these the new platforms where counter-cultures might arise?

2013 STUDY PRESENTATION : "New prescriptive laws. From the reign of abundance to that of discovery"  
by Laurent Colombani, Senior Manager, Bain (France)

BAIN & COMPANY ④



**Pascal Dusapin**  
Composer  
(France)



**James Davis**  
Program Manager for the Google  
Cultural Institute  
(United Kingdom)



**Capitaine Alexandre**  
Poet  
(Cameroon)



**Jasmina Cibic**  
Artist (Slovenia)  
of the 40 under 40 program, European Young Leader

**How are media rumors born?** INA, with its OTMedia project takes us into the world of whispers turned into buzz. Par by Serge Schick, director of INA EXPERT (France)

ina



**Discussion led by:**  
**Pierre Lescure**  
Director, Théâtre Marigny (France)

**Session sketched by cartoonist:**  
Angel Boligan (Cuba)  
and Liza Donnelly (United States of America)

## 13 - The 2013 International Meetings of the Forum d'Avignon

► FRIDAY, NOVEMBER 22

UNIVERSITÉ D'AVIGNON ET DES PAYS DE VAUCLUSE

### SESSION 6



Click to watch  
the video

#### CULTURE: THE YOUTH'S POWER

Europe and the job market: two fundamental themes for the youth's future in terms of culture, as well as two powers in the making. How must we go about concretely constructing a cultural Europe? What networks must the youth establish on a European level? Who will then support these networks? Employment in the cultural sector is often limited. How might we develop it, based on existing traditional sectors (management, marketing, human resources...) and new digital sector? What will be the role of cultural engineering?

Students from the Forum d'Avignon's university partners will dialogue with the ministers of Culture about the youth's powers to build a cultural Europe and how they might develop employment in creative sectors.

Introduction and theme presentation - Emmanuel Ethis, President, Université d'Avignon (France)

Discussion between Aurélie Filippetti, Minister of Culture and Communication (France), Uros Grilc, Minister of Culture (Slovenia), university students and Forum d'Avignon participants



**Aurélie Filippetti**

Minister of Culture and Communication  
(France)



**Uros Grilc**

Minister of Culture  
(Slovenia)



**Abdoul Aziz Mbaye**

Minister of Culture  
(Senegal)



**Discussion led by:**

Emmanuel Ethis  
President, Université Avignon (France)

**Session sketched by cartoonist:**

Michel Kichka (Israël)  
and Khalil Abuarafteh (Palestine)

### SESSION 7



Click to watch  
the video

#### HACKATHON FOR CULTURE AND CREATION

After 24 hours, the Forum d'Avignon hackathon teams will present the fruits of their work on culture and creation at the Université d'Avignon.

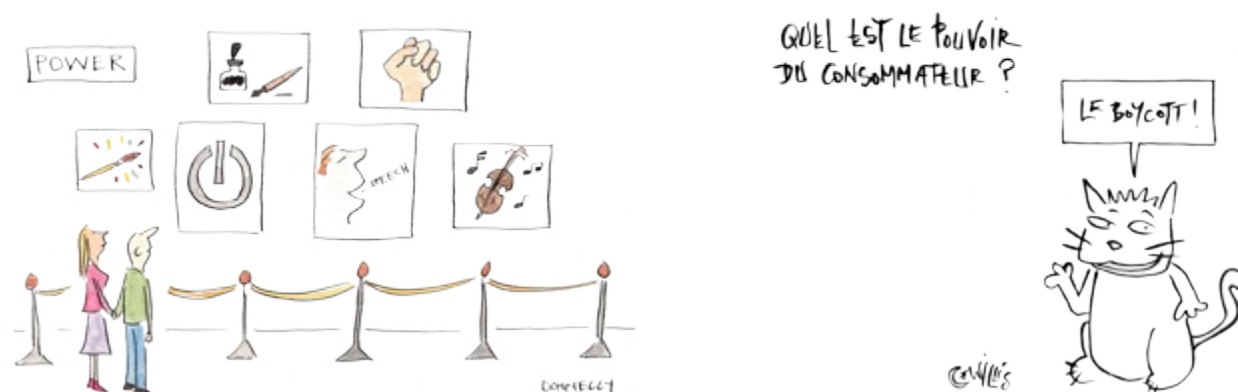


**Discussion led by:**

Itay Talgam  
Conductor (Israel)

**Session sketched by cartoonist:**

Michel Kichka (Israël)  
and Khalil Abuarafteh (Palestine)



## 14 - The 2013 International Meetings of the Forum d'Avignon

### Quotations

"In a world in which all treasures are accessible, what is the most precious is the treasure map."

Prescription team of the Hackathon

"The new forms of prescription reduce the importance of experts. Certain prescriptions enrich us, others define us."

Bain & Company

"Creating to provoke, here is the power of culture. We must avoid losing ourselves in the infinite field of possibility."

Capitaine Alexandre, poete, Cameroon

"I don't think in terms of counter-cultures, but in terms of dominance. There is a dominant art, and an art that is not dominant. Knowledge, cognition don't go through the most visible networks."

Pascal Dusapin, composer, France

"The world is in crisis, and the sorrow has not only stricken Africa. This time around, the crisis concerns all cultures, and the Western world is particularly affected. Europe should not fall into History's trap. Culture is the only thing we must defend together."

Abdoul Aziz Mbaye, Minister of Culture, Senegal

"Digital technologies should be a tool to foster citizenship. I would like to support cultural policies that reflect the generation of today. The ultimate evolution is through these technologies. They are at the heart of our cultural policies."

Aurélien Filippetti, Minister of Culture, France

### Twitter



**albertine meunier**  
@AlbertineMeunier

**#FA2013** L'algorithme est avant tout GAFA (Google Apple Facebook Amazon) ... donc l'algorithme est américain. **#NOMDuneData**



**Pascal Lechevallier**  
@PLechevallier

**#FA2013** : Les réseaux sociaux c'est l'imprimerie puissance infinie. Euh Pierre, vous pouvez écrire l'équation svp ?  
**#Mathsnumériques**



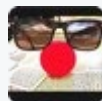
**Stéphanie P-Jacquin**  
@StephPqrJcq

Le SAVIEZ-VOUS? RT **@aquentin** : C'est LE moment ou jamais de rappeler qu'Erasmus est passé par **@UnivAvignon** pendant ses études ! **#FA2013**



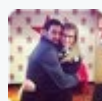
**Gaël Clouzard**  
@G\_ael

Où sont les contres-cultures ? Tjrs là. Mais elles sont devenues des cultures acceptées et sans opposition à une **#culture** centrale  
**#FA2013**



**Julier Kummer**  
@julie\_kummer

"Le slam est sorti de la marge. Mais le mouvement est resté contestataire."  
Capitaine Alexandre **#FA2013**



**Caroline Carbonnier**  
@C\_Carbonnier

"And then, I was hypnotized" - **#Hackathon @UnivAvignon #FA2013**



## 15 - The 2013 International Meetings of the Forum d'Avignon

► SATURDAY, NOVEMBER 23

PALAIS DES PAPES

### SESSION 8



[Click to watch the video](#)

#### CULTURE, A FACTOR OF PEACE?

Does culture truly detain the virtues of a factor of peace and social cohesion with which it is generally attributed? As economic challenges become further exacerbated, is the current cultural discourse a legitimate alibi, a dominating presence or a dynamic force for the conversing individual and collective identities in our world (linguistic, territorial, social, national)? History has shown that culture does not stand as an obstacle to both acts of barbarism and heightened communitarianism; on the contrary, culture is most often the origin of these occurrences. Is the coexistence of these different groups a worthy utopia?

*"Each generation believes itself destined to recreate the world. My generation, however, knows that it will not, that being said, its mission might be even larger in scope. It might consist of preventing the world from falling apart".*

Albert Camus, acceptance speech for the Nobel Prize, Stockholm



**Elie Barnavi**

Historian and Scientific advisor, Museum of Europe (Israel)



**Anwar Abu Eisheh**

Minister of Culture (Palestinian Authority)



**Sana Ghenima**

Chairman-CEO, Sanabil Med (Tunisia)



**Liza Donnelly**

Cartoonist (United States of America)



**Discussion led by:**

Plantu  
Cartoonist (France)

**Session sketched by cartoonist:**

Nadia Khiari (Tunisie)

### SESSION 9



[Click to watch the video](#)

#### WHAT IS THE VALUE OF OUR PERSONAL CULTURAL DATA?

Personal cultural data constitute both outstanding tools for research, innovation, and management, in addition to being the web-user's DNA. This daring comparison allows us nonetheless to establish the ethical parameters for their granted praise with regards to respect of privacy, individual freedom, and general interest. Cultural practices and their imprints left on networks remain their most attractive characteristic. How can we conceive and consolidate a judiciary framework that would advantage both progress in personal data analysis and facilitate collective use of this gathered data? Effectively framed, the valorization of personal data constitutes a lever for corporations and web-users. Yet, conditions of equity in terms of navigation and use must still be respected. To this alarming perspective, let us play devil's advocate, and seek out the potential benefits and values of defining a digital identity.

**2013 STUDY PRESENTATION:** "Cultural behavior and Personal data at the heart of the Big Data industry. Finding the right balance between privacy and innovation" by Bruno Perrin, Fabrice Naftalski and Solenne Blanc, Partners, Ernst & Young



**2013 STUDY PRESENTATION:** "Does Big Data: Big Culture? Data's increasing power and its outlook on cultural economy" by Philippe Torres, Head of consulting and digital strategy, and Matthieu Soulé, Strategic Analyst, L'Atelier BNP-Paribas



**Steffen Wachenfeld**

Co-founder and Managing director  
Hitfox Group (Germany)



**Yann Thebault**

Managing Director for France and  
Southern Europe, Spotify (France)



**Rudi Klausnitzer**

Writer  
(Austria)



**Discussion led by:**

Monique Canto-Sperber  
President Fundation, Paris Sciences et Lettres (France)

**Session sketched by cartoonist:**

Rayma Suprani (Venezuela)  
and Michel Kichka (Israel)

**Signature of a manifesto:** "Principles of a Universal Declaration for Internet users' and creators' rights in a digital era." (see page 16)

## 16 - The 2013 International Meetings of the Forum d'Avignon

### Quotations

"We cannot favor culture if there is not a minimum of justice."

Anwar Abu Eisheh, Minister of Culture, Palestinian Authority

"The more globalization erases borders, the more dizziness of big spaces deprived of any marks urges it to draw narrow borders."

Elie Barnavi, author, Israel

"We are in a militancy for reconstruction. We are not fighting for women's freedom but for the one of a country facing a rogue power."

Sana Ghenima, Sanabil Med, Tunisia

"We need dialogues, no confrontation, especially regarding women rights. Women already have power, but we need to let them spreading it."

Liza Donnelly, cartoonist, United States

"We need to talk of a positive valuation of data, a help more than an intrusion. It allows creators to better know their public. And to be discovered by other publics through recommendation."

Yann Thebault, Spotify, France

"We have to get ready for a narrow collaboration with the machines which is going to increase our potentialities for the best and the worst. We have to develop codes of ethics, more than an excess of regulations."

Rudi Klausnitzer, writer, Austria

### Manifesto

#### PRINCIPLES OF A UNIVERSAL DECLARATION FOR INTERNET USERS' AND CREATORS' RIGHTS IN A DIGITAL ERA

Each individual's digital cultural data is his or her own right. This information has heritage and moral values, which can be negotiated only by its owner.

Each individual's dignity and privacy must be respected, regardless the digital imprint he or she leaves on the Internet. The consent of the free and enlightened individual must be granted prior to the use of any of this information. The authorization to exploit such information should not be taken for granted, nor should it be limitless in time.

No individual should be the victim of discrimination and exploitation based on the characteristics of his or her digital cultural information.

Each individual has the right to be respected as a unique human. Intellectual property is the groundwork for the creator's freedom, as well as culture's economy, and must be protected by all nations and media. The consent of the free and enlightened creator must be granted prior to the use of any of this information. The authorization to exploit such information should not be taken for granted, nor should it be limitless in time.

Personal cultural data cannot be manipulated without the stated prior consent of the author.

Research, analysis, and the use of personal cultural data must be regulated and supervised in accordance with the privacy and freedom of each individual.

Le Forum d'Avignon  
November 23rd 2013

More informations on [www.forum-avignon.org](http://www.forum-avignon.org)

## 17 - The 2013 International Meetings of the Forum d'Avignon

### ► SATURDAY, NOVEMBER 23

Loosely inspired by the work of Forum d'Avignon, David Castello-Lopes (Journalist) and Leonard Cohen (Artist) present *The Parable of the Tuileries*, which offers an economic reading of iconoclastic culture.



#### **Cartooning for Peace sketches the Forum**

7 cartoonists, 4 continents, more than 50 drawings for two days of discussions!

### SESSION 10 - PERSPECTIVES



[Click to watch the video](#)

#### **PERSPECTIVES: WHAT POWERS SHOULD BE GRANTED TO CULTURE?**

Modern societies, despite their efforts to boost culture, ultimately weaken its definition by reducing it merely to the arts. In a similar line of questioning as that of Enlightened philosophers, we can wonder what we might propose in this digital and global 21st century so that culture, in its most broad definition - from the Hegelian 'sentiment' to the diversity of language and knowledge - remains the most fundamental element to the construction of the citizen. What powers do we wish to allot culture in the 21st century? What would the goals of this contemporary culture be: to construct and transmit cultural heritage with the assistance of politicians, corporations, and citizens? Should it value national identity or, on the contrary, the identity of federations? Should culture propose a know-how? Should it ensure its own hegemony?



**Michelangelo Pistoletto**

Visual Artist  
(Italia)



**Aurélie Filippetti**

Minister of Culture and Communication  
(France)



#### **Discussion led by:**

Christophe Ono-dit-Biot  
Deputy Director of the editorial offices, Le Point (France)

#### **Session sketched by cartoonist:**

Khalil Abuarafteh (Palestine)  
and Liza Donnelly (United States of America)





## 18 - The 2013 International Meetings of the Forum d'Avignon

### Quotations

"Two qualities of the artist for Diderot : morality and perspective."

Christophe Ono-dit-Biot, écrivain,  
writer, Deputy Director of the editorial offices, France

"Art should be useful. Why does it not contribute to policy? What is the Third Heaven? After the first where man was in harmony with nature, the second which confirms their separation for the benefit of knowledge, the Third Paradise announces a new Renaissance, where man brings nature and virtual together.

Art is the freest activity that man can exercise. But freedom alone is worthless without liability."

Michelangelo Pistoletto, artist, Italy

"The role of government is to preserve the mechanisms ensuring freedom for creators. A Europe for culture doesn't mean to define a European culture. I advocate that Europe should be proud of its specificity: its cultural diversity."

Aurélien Filippetti, Ministre de la culture, France

"Europe lacks of utopia. We have to restore the utopia of the Quattrocento."

Nicolas Seydoux, Chairman of the Forum d'Avignon

### Twitter



**Martijn Arets**

@martijnarets

The minister wants European platform. My question: which language will we choose for this platforms? #FA2013



**hervé rony**

@RonyHerve

#FA2013 @aurelifil Ono-Dit-Biot « il existait au 18e siècle le "Grand Tour" pour les jeunes étudiants » reprenons l'idée pour 2013



**LABKULTUR**

@LABKULTUR

[CULTURE] @itaytalgam on similarities between companies and orchestras @forumavignon bit.ly/18tdgTI #LABKULTUR



**Emmanuel Ethis**

@emmanuel\_ethis

La France doit montrer le chemin de l'élitisme pour tous. Ne rien céder pour procéder. Le coeur d'une utopie. #FA2013

## 19 - The 2013 International Meetings of the Forum d'Avignon

### ■ Hackathon

"The idea of a *"Hackathon"* for culture and creation was conceived by the team of the Forum d'Avignon, in response to a challenge. Realizing the unique richness of experience, diversity of skills, and depth of engagement in society of the participants of the forum, the challenge emerged as the question: how best to harness the combined creative energies of all of us, participants and team, to make a difference in the world, beyond our 3 days of debates in Avignon.

Our Hackathon will gather artists, entrepreneurs and students to work together on projects demonstrating the prolific nature of culture in society. Assuming an identity of hackers, we mean to shake current codes - not only on computers - to rethink what is and what effects culture in the digital age.

Five themes and five teams have been suggested and volunteered for prior to Forum. However, the teams work so far and have formed a platform for all of us, forum participants, to join in, collaborate and contribute. Our best chance for a meaningful achievement in thought and in real-life implementation lies with the part taking of all of us.

Let's create together a contribution to culture and creation we can all be proud of! "

Itay Talgam  
Conductor, forum d'Avignon participant,  
Hackathon presenter



### The Hackathon of the Forum d'Avignon #FAhackathon

Follow the links to discover the projects

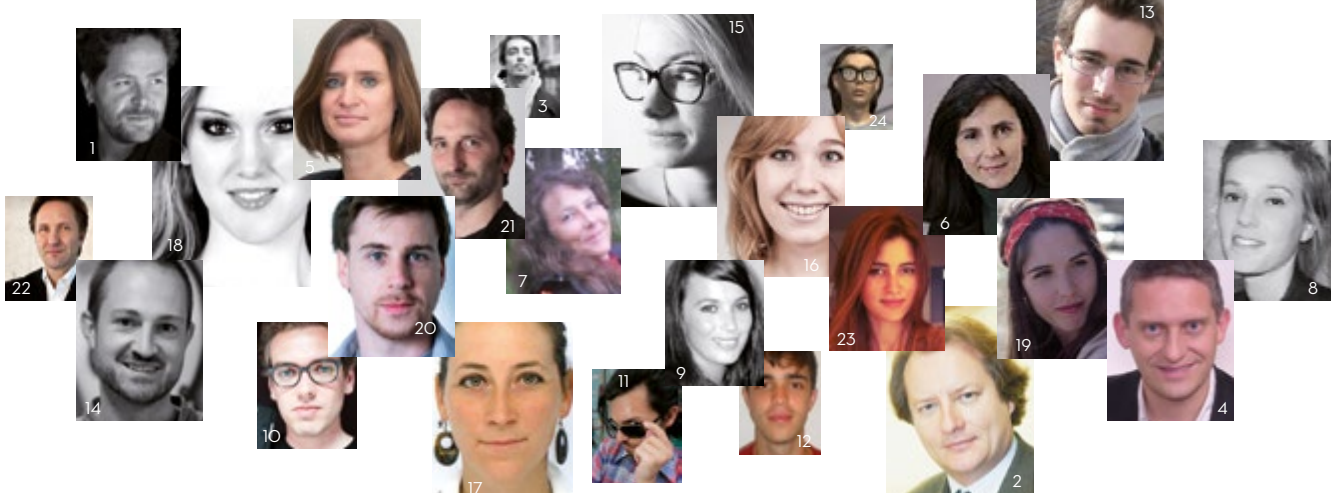
1. Prescribing culture #Prescribing
2. Passing on publishing through the screens #PassingOn
3. Driving forces for the promotion of cultural diversity #Driving
4. Reinventing the cultural factory #Reinventing
5. Animating a new urban cultural space - Catalyse #Catalyse



For a foretaste of this hackathon,  
download the augmented  
reality app on :

[www.pgresident.net](http://www.pgresident.net)  
and let's start to interact...

1. Christer WINDELØV-LIDZÉLIUS (Principal, KaosPilots) 2. Laurent SORBIER (President, Fonds de professionnalisation et de solidarité des artistes et techniciens du spectacle) 3. Léo CAILLARD (Photographer) 4. Nicolas GAUME (President, SNJV) 5. Irène BRAAM (VP Government Affairs, Bertelsmann) 6. Armelle PASCO (Partnerships director, Orange) 7. Marie-Luce VIAUD (Researcher and project manager, INA) 8. Camille CAUBRIERE (Co-founder, Guestviews) 9. Alizée DOUMERC (Co-founder, Guestviews) 10. Claudio VANDI (Experimental Program manager, Silicon Sentier) 11. Franck WEBER (Composer, sound designer) 12. Felipe TERAM (Freie Universität Berlin) 13. Federico MAGNI (Bocconi) 14. Mattias EDSTRÖM (KaosPilots) 15. Silvia GRAMEGNA (Politecnico Milano) 16. Sandra KREUTZER (Freie Universität Berlin) 17. Eliane RICHARD (Fondation Culture et Diversité) 18. Maëlla-Mickaëla MARECHAL (Fondation Culture et Diversité) 19. Capucine COLLIN (HEC) 20. Jan BUNSE (die Urbanisten e.V.) 21. Aurélien FACHE (Design Technologist) 22. Bernd FESEL (Deputy director, ecce) 23. Lisa BECK (KaosPilots) 24. Pierre GINER (Artist and CEO of Imaginarium) / Laurent GAVEAU (Google) / Jens KOBLER (beenthe donethat.blog.de) / Benjamin COLLIGNON (Creative director/Designer, Hejorama)



## 20 - The 2013 International Meetings of the Forum d'Avignon

### ■ Events throughout the Forum d'Avignon

What is the Forum's identity? debates and various artistic performances. In 2013, you will discover an original sound performance of the Austrian artist Susanna Fritscher, the ineffable and faithful Hector Obalk, a slammed poetry by Captain Alexander, a unique performance from the artist Ana Sola, Elizabeth Markevitch and Ikono TV, David Lopez and Castello and his clip, The parable of the Tuileries, ... but also:

#### In the Paneterie

Come discover the following events at the Paneterie! There you will be able to find tea and coffee, but most importantly the live broadcasting of our partners' shows as the morning of France Culture along with a presentation by Orange of its mobile application to visit the Versailles' gardens as well as the multimedia guide of the Louvre Lens, the analysis of buzz with the INA's OTMédia tool, Forum d'Avignon's partners in the Ruhr or in Bilbao, an exhibit of Cartooning for Peace, the daily and weekly press, the Forum's live Twitter booth, Albertine Meunier and Julien Lesvesque's Pegman Mountain installation in the cloître Benoît XII and many other surprises.



#### Cartooning for Peace sketches the Forum

Since 2008, the Cartooning for Peace association, placed under Plantu's careful patronage, attends and sketches the Forum d'Avignon's International Meetings. In 2013, 7 cartoonists will be present at the conference: Nadia Khiari, Angel Boligan, Rayma Suprani, Khalil Abuarafeh, Michel Kichka, Jean Plantu, Liza Donnelly. We would like to extend many thanks to them, and to the entire Cartooning for Peace team, for their work throughout the International Meetings.



#### Meals

Every year, thanks to Pierre Hermé, the Forum d'Avignon gathers chefs from all over the world, who, with the assistance of students of the Ecole Hôtelière d'Avignon, prepare innovative culinary creations, pro bono. These chefs adorn, blend, braise, brew, chill, chop, coat, cream, crush, cut, devil, drain, dress, fry, fudge, glaze, grease, grill, heat, ice, link, marinate, mince, peel, pit, poach, prepare, roast, roll, scale, soften, season, shell, skim, slice, smooth, soak, sprinkle, toast, trim, whisk, and sometimes... zest.



#### Concert at the Opéra-Théâtre Thursday 21 November, 10 pm

The Forum's participants and the inhabitants of Avignon greet each year a different artist in the lovely Italian-style Theater of the Opéra-théâtre. This year, the group Nouvelle Vague sings punk and new wave's standards in Bossa Nova's versions.



#### "Appetizers"

In the TGV, Caroline Champion adds flavor to the theme of the Forum, through a performative meal to look into the "powers of culture". On the way there and back, she offers the Forum's participants to take a side road to explore, share, and enjoy the cultural issues.



[www.exploratricedesaveurs.com](http://www.exploratricedesaveurs.com)

#### The "Lune Operation" continues at the Forum d'Avignon

After the presentation of the Lune operation by Michel L'Hour in 2012 during the Forum's Lab, Dassault Systèmes offers the DVD Blue Ray box «Lune Operation: the hidden wreck of the Sun King», directed by Pascal Guérin (a coproduction Arte, Dassault Systèmes and Grand Angle Productions).

#### For the Forum d'Avignon, the Palais des Papes lights up Friday 22 November, 8.10 and 10.10 pm

Under the Public Private Plan signed between Cofely Ineo and the city of Avignon, the Papal Palace lights up especially for the participants of the Forum d'Avignon, with a 7 minutes music show and 13 projections on its facade. The Forum d'Avignon thanks the city of Avignon for all the help and support in organizing this magic show.





### ■ The studies

#### EXCLUSIVE : Studies of the Forum of Avignon 2013

In 2013, after «culture: reasons for hope», the think-tank and the International meetings of the Forum d'Avignon question the notions of «Culture and Power» in order to bring culture to the heart of politics. The international studies and surveys created exclusively for the sixth edition of the Forum d'Avignon aim to bring a new dimension, considering all kind of powers in their international and territorial, symbolic and trade, technological and digital dimensions, to the messages of peace and individual and collective development that the culture can carry.

Five faithful partners of the Forum d'Avignon, their teams - L'Atelier BNP Paribas, Bain & Co., EY, Kurt Salmon Louvre Alliance - and experts were mobilized throughout the year to offer new analyzes declining the theme of 'Culture and Power'.



[Download the study](#)

#### CREATORS, PRODUCERS, DISTRIBUTORS, CONSUMERS, PUBLIC AUTHORITIES...

##### WHO REALLY HAS OVERALL CONTROL ? , BY KURT SALMON

**The key figure:** 48% corresponds to the commission gained by a digital book or film editor (versus 30% of the non-taxed price for a paperback book, and 17% for physical copies of DVDs)

Based on a double survey led at the international scale (on the “consumption”, interests and perspectives of cultural “consumption” of 5,000 consumers in four countries- France, Germany, USA, China ...) and at the individual level (30 to 50 interviews of main ICC stakeholders of the value chain), the study tackles the relations between the following ‘powers’, the consumers of cultural products and their firms, the creators and brands, the CCI and ICT, in order to control the value chain. At last, the study suggests some proposals that could be drawn to make the ecosystem more virtuous.



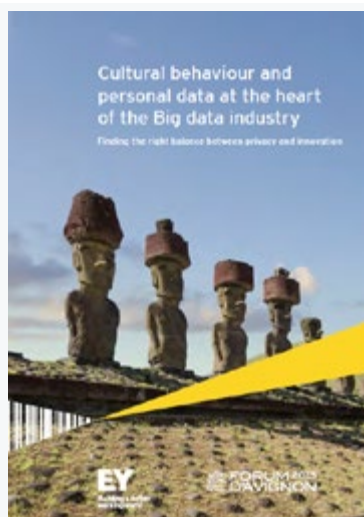
[Download the study](#)

#### THE AGE OF CURATION : FROM ABUNDANCE TO DISCOVERY , BY BAIN & COMPANY

**The key figure:** In 2013, 35% of survey respondents in France used social networks to receive video recommendations (vs. 28% in 2010) – this growth was partly at the expense of traditional critics (used by 39% of respondents in 2013 vs. 40% in 2010).

Based on a survey of 6,000 consumers in France, the UK, the US, Germany, Russia, Brazil, China and India created for the Forum d'Avignon, Bain continues its analysis of cultural trends and behaviors. This year, a particular focus was placed on curation, which is becoming a key issue in the balance of powers between distributors and publishers.

## 22 - The 2013 International Meetings of the Forum d'Avignon



[Download the study](#)

### CULTURAL BEHAVIOR AND PERSONAL DATA AT THE HEART OF THE BIG DATA INDUSTRY. FINDING THE RIGHT BALANCE BETWEEN PRIVACY AND INNOVATION, BY ERNST YOUNG

**The quote :** *"Personal cultural data represent a great opportunity for the media and cultural industry to revolutionize their economic models and to stimulate creation - ad infinitum."*

The resulting ecosystem - which is reaching a new balance between the digital champions, telecom operators and media companies - is challenged significantly by the revolution of Big data. This revolution could lead to a situation where only few actors would be able to extract the value of the cultural data and to gain power of control and predictability. The 2013 study points out the concept of "personal cultural data", which outlines a market today in search of a new balance between privacy, sources of growth and a rushing innovation - because it is gold - for actors of digital medias and cultural sectors.



[Download the study](#)

### CULTURE, TERRITORIES AND POWERS - THE SPIRIT OF ATLAS , BY LOUVRE ALLIANCE

**The quote :** *"By affirming the need for a new language common to works of the spirit, Louvre Alliance proposes to replace the word "culture", exhausted by economic discourses, with "spirit", a term dear to Paul Valéry"*

On a prospective tonality, in an international perspective (European, and perhaps global), the study highlights tendencies both likely and desirable on the governance models, depending on the diversity of powers and territorial scales of culture (geographic, economic, alternatives). Few major perspectives should appear - where heritage policies do not need the same governance as creation, education or cultural policies...



[Download the study](#)

### BIG DATA: BIG CULTURE ? THE GROWING POWER OF THE DATA AND ITS OUTLOOK FOR THE ECONOMY OF CULTURE

**The quote :** *"The best illustration of this forward-looking vision comes from projects of smart cities, which synthesize the way Data can help to direct better both a territorial policy of growth and a cultural policy of development that are inevitably connected".*

In 2013, only a handful of companies was lead and has deployed an infrastructure of «Big Data» type. The challenge for incumbents of cultures to control «their» Data (that is to say, analyzing the use and consumption of cultural goods and services) includes the promise of new convergences between human activities in different but related kinds.

### ■ Press review

#### TV5MONDE

[See the press coverage](#)

"Le Journal de l'économie"

présenté par Antoine Fonteneau

le 22.11.2013 - 18H23

"Le Forum d'Avignon est notamment consacré à la montée en puissance du numérique"

#### ARTE

[See the press coverage](#)

"Arte journal"

le 22.11.2013 - 19h58

"La culture à l'heure du numérique est l'un des thèmes de cette édition"

#### FRANCE 24

[See the press coverage](#)

"L'invité de l'éco"

présenté par Stéphanie Antoine

le 22.11.2013 - 18h16 - Jean-Michel Jarre

#### FRANCE CULTURE

[See the press coverage](#)

#### INA

[See the press coverage](#)

Retrouvez le Webzine

#### LE FIGARO

[See the press coverage](#)

Le Buzz media orange

#### LABKULTUR

[See the press coverage](#)

Tous les contenus





## 24 - The 2013 International Meetings of the Forum d'Avignon

### Press

#### La Croix (21.11)

"Culture, la révolution numérique"

#### Le Point, (21.11)

"Vers le big bang culturel ?"

#### La Provence : (22.11)

Erik Orsenna : "Il faut revoir les fonctions du ministère"

#### Stratégies (21.11)

"Le big data au service de la culture ?"

#### L'express.fr (22.11)

"Musique : les réseaux sociaux plus fort que les journalistes"

#### AFP (22.11)

"Les réseaux sociaux sont devenus les premiers prescripteurs de musique"

#### Lesechos.fr (le 22.11)

"Le forum d'Avignon essaime à Essen et Bilbao"

#### Nouvelobs.com (22.11)

"Europe et culture : le coup de gueule salutaire de Jacques Toubon"

#### Le Quotidien de l'Art (25.11)

"Forum d'Avignon : pour une « slow » culture ?"

#### Huffington Post

"Culture allows man to move beyond himself" –  
Claudie Haigneré

### Forum d'Avignon « Tribunes »

### Web

#### Cineuropa

See the press coverages

#### Sémioblog

#### ZDNET

#### Influencia

#### Inaglobal

#### Toutelaculture.fr

#### Digicult

#### Actualitté

#### Survey FA - for Terrafemina

#### Survey FA - for Le Figaro

### Foreign press

#### Frankfurter Allgemeine Zeitung (25.11)

See the press coverages

See the press coverages

#### Le Figaro (21.11)

"No politics without cultur" by Nicolas Seydoux

#### Le Monde (21.11)

"For universal digital privacy rights to protect our identity 2.0" by Laure Kaltenbach and Olivier Le Guay

#### Les Echos (21.11)

"Make creativity a national cause" by Laure Kaltenbach and Olivier Le Guay

#### Les Echos (22.11)

"How culture must address the shift digital" by Laure Kaltenbach and Olivier Le Guay

#### Huffington Post

"The powers of the culture according to..." (19.11)

"The big data is a cultural issue, beyond technical or legal aspects" (22.11) by Laure Kaltenbach and Olivier Le Guay

## 25 - The 2013 International Meetings of the Forum d'Avignon

### ■ Who we are?

As a non-profit organization, backed since its creation by the French Ministry of Culture and Communication and more than thirty partners, the Forum d'Avignon relies on active governance, made up of public and private decision makers, creators and journalists, which efficiently contribute to relay and consolidate the positive values of the Forum.

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valerie.escaudemaison@forum-avignon.org



### The Board and the Advisory Board

**1. Nicolas SEYDOUX**, Chairman of the Forum d'Avignon and Chairman of Gaumont. **2. Hervé DIGNE**, Vice-President of the Forum d'Avignon and Chairman of Cofiloisirs. **3. Axel GANZ**, Vice-President of the Forum d'Avignon, Publisher-Head of AG Communication, Member of the Board Gruner+Jahr. **4. Emmanuel HOOG**, Treasurer of the Forum d'Avignon, President of AFP (Agence France-Presse). **5. Renaud DONNEDIEU DE VABRES**, Former French Minister of Culture and Communication. **6. Jean-Jacques ANNAUD**, Film Director. **7. Patricia BARBIZET**, CEO, Artemis and Vice-Chairman of the Board, Kering. **8. Laurent BENZONI**, University Professor. **9. Emmanuel CHAIN**, Producer and President, Elephant & Cie. **10. Laurence FRANCESCHINI**, General Director for media development and creative industries, Ministry of Culture and Communication. **11. Alain KOUCK**, CEO of Editis Holding. **12. Pierre LESCURE**, Managing Director of the Théâtre Marigny and Journalist. **13. Véronique MORALI**, Chairman of Fimalac Développement, Founder of Terrafemina web site, President of the Women's Forum. **14. Pascal ROGARD**, Managing Director, SACD (Société des Auteurs et Compositeurs Dramatiques). **15. Christian DE BOISSIEU**, Chairman of the Advisory Board and Economist, Professor, Paris-I. **16. Christine ALBANEL**, Former French Minister of Culture and Communication, Executive Vice-President, Communication, Philanthropy, Content Strategy, Orange. **17. Arjun APPADURAI**, Anthropologist of globalization, Goddard Professor of Media, Culture and Communication, New York University. **18. Carlo D'ASARO BIONDO**, President Operations Southern Eastern Europe, Middle East Africa, Google. **19. Elie BARNAVI**, Historian and Scientific Director of the Museum of Europe. **20. Irène BRAAM**, Vice-President Government Relations, Head of the Brussels Liaison Office of Bertelsmann AG. **21. Elie COHEN**, Research Director at France's National Scientific Research Center (CNRS). **22. Vincent MONADÉ**, President, National Book Centre. **23. Amit KHANNA**, Chairman, Reliance Entertainment. **24. Thomas PARIS**, Researcher at the CNRS, HEC and Ecole Polytechnique. **25. Pierre SELLAL**, General Secretary of the French Foreign Affairs Ministry. **26. Celestino SPADA**, Professor and Vice Director and Chief Editor, Economia della cultura. **27. Ezra SULEIMAN**, Professor of political science, Princeton University. **28. Kjetil Tredal THORSEN**, Architect, Snøhetta AS. **29. David THROSBY**, Professor, Macquarie University.



Read all the publications of the Think tank: [www.forum-avignon.org](http://www.forum-avignon.org)



**FORUM  
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Culture,  
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# FA2013  
[contact@forum-avignon.org](mailto:contact@forum-avignon.org)

## 26 - The 2013 International Meetings of the Forum d'Avignon

### ■ Partner universities and media partners

#### Partner universities

The *think-tank* adds to its international experts and artists a network of students and professors, from international universities associating them to different projects.

In 2013, the Forum d'Avignon is partner with international universities:

Ecole de Journalisme et de Communication of Marseille • ESC Dijon • ESSEC • Freie Universität Berlin • HEC Paris • Politecnico Milan • Sciences Po Paris - School of Communication • The Kaospilots • University of Avignon • University of Bologna • University of Genève

Every year since 2008, 100 students are invited to the international meetings of the Forum d'Avignon.

#### Students associated to the reflection works

All year long, the team of the Forum d'Avignon intervenes in universities and increases their awareness on cultural and economic stakes. Students regularly write articles published by the Forum d'Avignon.

#### Debate at the University of Avignon

The Forum d'Avignon organizes, in partnership with the University of Avignon, a session of debates at the University gathering the attendees of the Forum and more than 500 students and participants.



#### Media partners

arte



Le Point

LE QUOTIDIEN DE L'ART  
THE ART DAILY NEWS

Les Echos

relaxnews

TV5MONDE

#### Warmest thanks

The Forum d'Avignon's team warmly thanks its members and partners, the Ministry of Culture and Communication, the consulting groups who elaborated the studies and participated to the Forum's Think tank, the Forum d'Avignon Ruhr - ECCE, the students of the 13 partner universities who contributed to Culture is future, and of course the inhabitants of Avignon for their support and welcome.

■ Cartooning for Peace sketches the Forum





WITHOUT THEM, NOTHING IS POSSIBLE

## MEMBRES ET PARTENAIRES EN 2013

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With the support of the Ministry of Culture and Communication



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Louvre Alliance



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Culture



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