Press release
Paris, June 23rd, 2015

NOMINATION

David Throsby, cultural economist, Distinguished Professor of Economics at Macquarie University (Australia) becomes the Chairman of the Scientific Board of the Forum d’Avignon

David Throsby succeeds Christian de Boissieu as Chairman of the Scientific Board of the Forum d’Avignon. Hervé Digne, Chairman of the Forum d’Avignon “welcomes David Throsby’s decision to take over the chairmanship of the Scientific Board. It honors the Forum and crystallizes the alliance of renowned academic scholars and French and European decision-makers to allow the Forum to make proposals relying on the artistic, social and economic components of cultural works emerge in the cultural and creative sector.”

David Throsby is internationally acclaimed as one of the inventors of cultural economics. A Distinguished Professor in the Economics Department of Macquarie University in Sydney, he is internationally recognized for his research and publications on the economics of art and culture. His current fields of research include the economic situation of creative artists, the creative industries, the economics of cultural heritage, culture and sustainable development, and the links between economic and cultural policy. He is the author of numerous publications including The Economics of the Performing Arts, with Glen Withers (1979), ‘The Production and Consumption of the Arts: A View of Cultural Economics’ in the Journal of Economic Literature (1994), Economics and Culture (2001), and The Economics of Cultural Policy (2010). Together with Victor Ginsburgh he has co-edited two volumes of the Handbook of the Economics of Art and Culture (2006 and 2014).

The ambitions of the Scientific Board of the Forum d’Avignon: Exclusively composed of academic scholars and renowned experts in distinct but complementary fields, the Scientific Board provides advice to guide and support the Forum’s works in progress. It helps to make connections between the studies, the working groups and the academic research in the Forum’s agenda by strengthening the theoretical and analytical framework of its proposals and studies. This complementarity between different points of view and approaches, which is at the heart of the Forum d’Avignon’s objectives, will allow the elaboration of solid and detailed proposals.

Expressing his gratitude, on the behalf of all the members of the Scientific Board*, to Christian de Boissieu, for his commitment in the outreach of the Scientific Board of the Forum d’Avignon, David Throsby reaffirmed the view that “One of the roles of the Scientific Board of the Forum d’Avignon is to identify topics that could constitute the basis of academic research. Such topics might include the link between tax policy and financial hybridization for cultural empowerment, and the role of cultural and creative sectors in sustainable development. In regard to the latter issue, the efforts of UNESCO and other stakeholders to get culture recognized as the fourth pillar of sustainable development remain an important priority for the international community at the present time.”

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About the Forum d’Avignon

Founded in 2007, the Forum d’Avignon is a **think tank** and a **place for encounter and dialogue** for the **cultural and creative sectors** and to promote exchanges with economic and digital fields. As the only public outlet in Europe for cultural and creative professionals, the Forum d’Avignon wishes to share and appreciate the triple nature of culture: artistic, social and economic. Every year, relying on a global network of creators, entrepreneurs, academic scholars and public decision-makers and more than thirty public and private partners, thousand international personalities from 40 countries as well as students from fifteen European schools and universities join our proposals and events all year long, such as the annual International Meetings. Since 2011, the Forum has grown beyond France, in Germany (Forum d’Avignon Ruhr) and in Spain (Forum d’Avignon Bilbao).

*Members of the Scientific Board* (as of June 1st, 2015)

- **David Throsby**, Chairman of the Scientific Board, Distinguished Professor at Macquarie University.
- **Arjun Appadurai**, Anthropologist of globalization, Goddard Professor of Media, Culture and Communication, New York University.
- **Elie Barnavi**, Historian and Scientific Director of the Museum of Europe.
- **Françoise Benhamou**, Economist, professor at Paris-XIII, member of the College of ARCEP.
- **Elie Cohen**, Research Director at France’s National Scientific Research Center (CNRS).
- **Christian de Boissieu**, Economist, professor at Paris-I
- **Emmanuel Ethis**, President of Université d’Avignon et Pays de Vaucluse, Vice-President of the High council of artistic and cultural education
- **Bernd Fesel**, Senior Advisor at the European centre for creative economy (Dortmund) / Forum d’Avignon Ruhr; Chairman European Creative Business Network (Rotterdam).
- **Amit Khanna**, Former CEO of Reliance Entertainment.
- **Thomas Paris**, Researcher at the CNRS, HEC and Ecole Polytechnique.
- **Celestino Spada**, Professor and Vice-Director and Chief Editor, Economia della cultura.
- **Ezra Suleiman**, Professor of political science, Princeton University.
- **Kjetil Tredal Thorsen**, Architect, Snøhetta AS.

In seven years:

- **11 International Meetings** were organized (6 in Avignon, 3 in Germany – the 4th will take place in September 2015, 1 in Bilbao and 1 in Paris)
- **35 international studies** published on three subjects:
  - Innovation and digital
  - Financing, economic models and tax policy
  - Territorial attractiveness

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For more information:
Press contact - Valérie Escaudemaison – valerie.escaudemaison@forum-avignon.org - Phone number: 33 (0)1 45 61 90 43 – 33 (0)6 63 79 77 57